

Become a **HEALTHBUDDY**

Start your Own Pharmacy. Low Investment. High Returns.



₹1 Lakh+

Monthly earning potential



120 sq. ft.

Commercial space needed



₹3 - ₹4 Lakh

Total investment



Genuine Medicines



OTC & OTM



Diagnostics



Why Partner With SastaSundar?



A Trusted Brand

A purpose-driven healthcare name that customers already know and rely on for quality medicines, diagnostics and care.



A Growing Market

Demand for affordable medicines and healthcare solutions is rising across India, exactly where our model is built to win.



A Proven Network

300+ Healthbuddy partners across 10+ states, backed by a 52,000+ SKU portfolio, expanding to 600+ stores by March 2027.



End-to-End Backing

Supply Chain, Technology, Training & Marketing Support with an asset-light, scalable model designed for success from day one.

Your Edge Over a Local Pharmacy

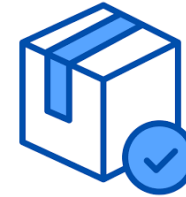
Guaranteed Genuine Medicines

Every medicine sourced & quality-assured by SastaSundar.



52,000+ SKUs

Fulfil virtually every prescription, without stocking.



Wellness, OTC & OTM Range

A full health portfolio beyond medicines.



A Trusted National Brand

Customer confidence from day one.



Digital Marketing Support

Online campaigns and app-driven demand from SastaSundar.



BTL Marketing Collaterals

Banners, leaflets and branding material for your local promotions.



No Theft Risk

Delivery-based model, no open inventory on shelves.



No Procurement Hassle

Zero selection, purchasing or dead-stock tension.



Data at Your Fingertips

Digital partner dashboard for orders, sales and earnings.



How the Healthbuddy Model Works

	Customer Raises an Enquiry Medicines are requested on the SastaSundar App, with a valid prescription, at a discount of 18% - 60%	01
	Enquiry Mapped by PIN Code Each enquiry is automatically routed to the nearest licensed Healthbuddy store.	02
	Licensed Healthbuddy Approves You verify the prescription and approve the enquiry, only then does it become a confirmed order.	03
	Warehouse Packs the Confirmed Order Once approved orders are processed at our warehouse and packed as individual packets.	04
	Van Delivery to Your Store Packed orders reach your Healthbuddy store and are delivered the next day.	05
	Earn Lucrative Commission Earn minimum 7.5% commission on the net bill (Excl. GST).	06

Customer Offer & Your Earnings

What Customers Get



18% - 60%

Flat discount on medicines purchased through the SastaSundar App



Next Day Delivery

Doorstep delivery to their home by their local Healthbuddy

What You Earn as a Healthbuddy



7.5% Commission

On branded medicines & OTC
(on net bill)



15% Commission

Higher commission on 1000+ JITO Quality Generic SKUs



Zero Inventory Risk

Orders are packed at our warehouse and delivered to you daily

Diagnostic Test Booking

As a Healthbuddy, you can also help customers book diagnostic tests through the SastaSundar platform, adding a second healthcare service to your store and bringing customers back more often.

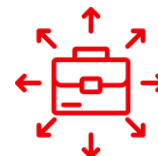


Live Today



Available in selected districts
of West Bengal

Expanding



New diagnostic tie-ups underway
for more PIN code coverage

Repeat Cycle



Tests bring customers back to your
store, again and again

Your Investment & Growth Path

One-Time Investment



₹3 – 4 Lakh

All-inclusive of setup and initial working capital



Includes

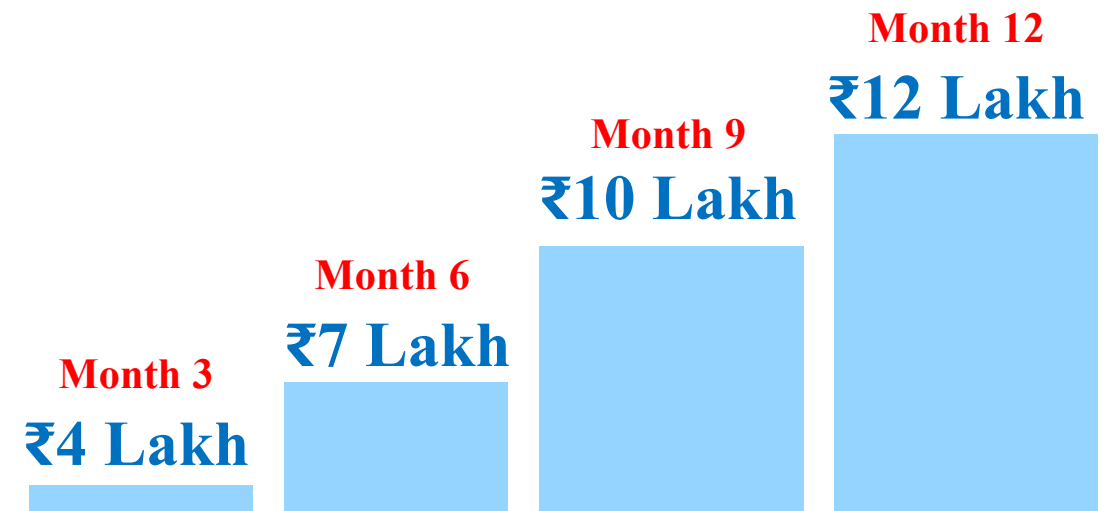
₹1,00,000 refundable security deposit
Furniture, computer, printer & refrigerator
Shop rent advance and other setup costs



₹40,000 Monthly Working Capital

(Rent, pharmacist, delivery, marketing & utilities)

Your Growth Path (Projected Monthly Sales)



At **₹12 Lakh** monthly sales, your commission means **₹1 Lakh** earning potential every month

What You Need to Begin

A Small Shop

Just 120 sq. ft. carpet area (ground floor preferred) with simple fit-out such as racks, counter, computer and a refrigerator.



Basic Licenses

Trade licence, GST, FSSAI and a retail drug licence applied within 30 days of location approval. We guide you through it.



Refundable Deposit

₹1,00,000 security deposit with Sastasundar Healthbuddy Limited, fully refundable.



A Small Team

A full-time pharmacist, a delivery executive and a marketing tele-caller to run and grow your store.



What You Get as a Healthbuddy



Zero-Inventory Fulfilment

Orders from a 52,000+ SKU portfolio are packed at our warehouse, no stock investment needed.



Advanced Tech Platform

Digital ordering, billing and inventory tools that simplify day-to-day operations.



Training & Onboarding

Structured product, process and customer-service training for you and your staff.



Marketing & Branding

Digital campaigns from SastaSundar, plus collaterals and material for your local BTL promotions.



JITO Medicines Range

1000+ JITO Quality Generic SKUs that earn you a higher 15% commission.



Dedicated Partner Team

Ongoing business guidance from setup and launch through growth and scale.

Who We Are Looking For

We are looking for partners who share our purpose & are ready to build a **meaningful, profitable healthcare business** in their community.

Entrepreneurial Drive:

Ambition to own, run and grow a retail healthcare business.

Community Connect:

A strong local presence in your area.

Customer-first Mindset:

A commitment to service, trust and transparency.

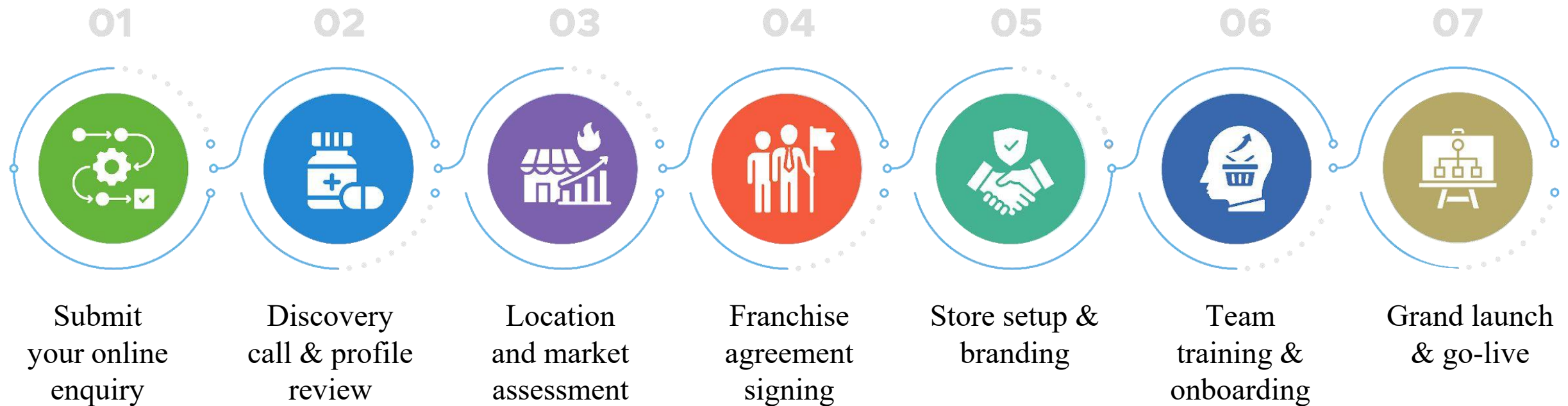
Long-term Vision:

Readiness to grow with an expanding national network.



Your Journey to Becoming a Healthbuddy

A simple, guided 7-step process from enquiry to launch



Let's open your Store

Reach out for on-boarding details, commercial discussions, or operational questions. A relationship manager will walk you through location approval, licensing, fit-out and launch, end to end

 **Email:** hbenquiry@sastasundar.com

 **Phone No.:** 7890 777 000

 **Apply at:** sastasundar.com

We Look Forward to Partnering with you



Low Investment

Affordable entry, high return potential.



Maximum Impact

Better access. Better savings. Better healthcare



Strong Brand Support

End-to-end support from day one

